

# Suzanne M Weibler

SuzanneWeibler.com

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I am a UX Specialist. I want to be the bridge between stakeholders and users. I've reviewed thousands of apps for the Microsoft store, so I can tell at a glance what makes a MVP. I've created apps and websites from ideation to prototype with a team and on my own. My passion is to create simple, clean work that showcases products users need.

## SKILLS PROFILE

- Sketch
- Omnigraffle
- Visio
- HTML/CSS
- Axure
- Bootstrap
- InVision
- InDesign, Illustrator, Photoshop
- Technical Writing
- Microsoft Office Suite

## PROFESSIONAL EXPERIENCE

### **UX Designer** **Guatemala Village Health (April 2017 - Present)**

- Researched users, comparative/functionality analysis on other non-profit websites.
- Created sketches, sitemaps, designed new streamlined appearance.
- Set-up new donation system to diversify revenue streams.

### **UX Copywriter/Researcher** **Re-Ally Property Management (Oct - Nov 2016)**

- Researched two types of users, competitive/comparative/functionality analysis on similar websites.
- Created userflows, edited wireframes, wrote/edited presentation.
- Increased click-through rates/turnovers rate in usability test of prototype by 70%.

### **Technical Writer/App Tester** **Microsoft (2012-2016)**

- Tested apps for usability and content on the Microsoft App Store.
- Developed vetting process for developers to re-submit improved apps.
- Wrote and Edited process documentation.

### **UX Copywriter/Editor** **Tectonic Audio (2013-2014)**

- Wrote marketing content/copy for website converted from audio engineering white paper.
- Proposed changes to website after interviews with proposed clients and research of competitive products.

### **Senior Fraud Analyst** **Expedia (2003-2009)**

- Saved the company \$30,000 plus in one day.
- Trained new investigators who were all promoted within the company.
- Discovered three organized fraud rings, one outside the United States.
- Set up SharePoint database for the department.
- Wrote both the department software and chargeback division documentation.

## EDUCATION

User Experience Design Certificate.....General Assembly 2016  
Technical Writing Certificate.....Bellevue College 2010  
History & Political Science B.A. Degree.....Seattle University 1989